



## What is DSPM?

Data security posture management is a security framework that discovers, classifies, and assesses the risks of sensitive data across hybrid and multi-cloud environments.

## Why it matters in 2026?



### Data Sprawl

Sensitive data is scattered across cloud warehouses, SaaS apps, analytics pipelines, vector databases for AI, backups, test environments and forgotten storage buckets. Unless you know where your data is, how can you protect it?



### AI Usage Risk

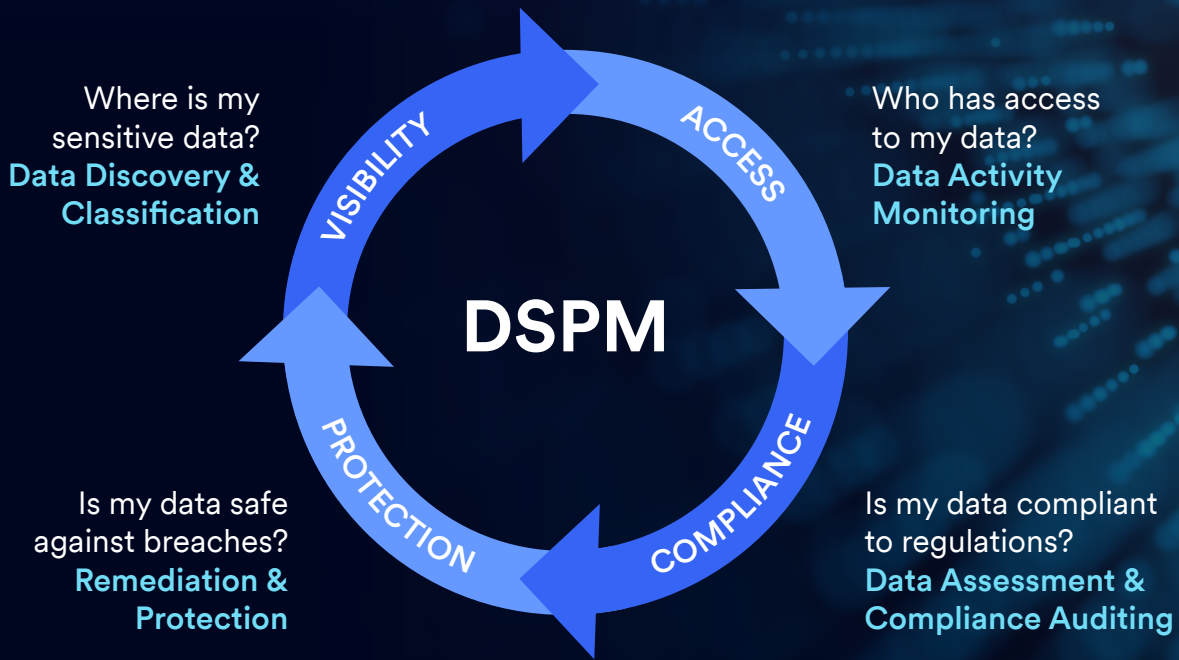
Today's biggest data risks for enterprises are AI-driven: sensitive data exposure, over-permissioned access, unintended flows into AI tools, gaps in real-time enforcement, and a rapidly expanding AI-specific attack surface. Protecting sensitive data from becoming fuel for AI misuse is critical to stopping exploitation across hybrid environments.



### Compliance Regulations

Regulations today are mandating awareness, they demand that enterprises maintain continuous visibility into sensitive data location and access control.

## Why invest in DSPM?



## Why Skyhigh DSPM?



### Industry Leading Advanced Data Classification Engine

Powered by ML, it precisely identifies high-risk data (PII, PHI, financial, and AI data) across cloud, SaaS and hybrid environments.

### Discover Data-at-Rest and Data-in-motion

We don't stop at IaaS. We continuously discover data-at-rest across cloud storage, databases, SaaS, and on-prem environments, including unstructured and semi-structured data, and monitor data-in-motion beyond O365, across networks, cloud traffic, and SaaS flows.



### Extend Data Discovery to 3<sup>rd</sup> Party Inline Solutions

Extend data protection reach, discover and safeguard sensitive data where it travels through inline platforms.

### Unified Data Protection and Remediation Fabric

We go beyond visibility, delivering remediation to provide consistent, real-time protection.



### Optimised Risk Reduction with Intelligent Automation

Our precise fingerprinting combined with machine learning doesn't just classify data, it challenges the very idea of "signal vs. noise," stripping away the irrelevant so that only what truly matters remains, empowering SOCs to see threats with clarity and act with conviction.



### WHAT'S NEXT?

If you are curious about how we can support you, let us talk - connect with one of us today.

[Let Us Connect >](#)